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**Main research interests:** As an artist I am particularly interested in the facilitation of human experience and learning through the perception of artworks. Looking at the multitude of claims regarding the benefits of engaging with art (education, perceptual training, mediating a sense of the sublime, etc.) to demand ‘effectiveness’ appears implicitly desirable. But is effectiveness in the field of aesthetic experiencing an appropriate concept? How can it be observed or even measured?

I have a special interest in the approaches that psychology and cognitive science offer for understanding how the human subject relates actively with works of art. In addition, I focus on audience research as conducted by the social sciences. Here I put a particular emphasis on art in public space. My intention is to show how these theories can be built on and applied in practical ways to create interventions in the ‘everyday’ that promote creative, sense-making processes as both pleasurable and socially desirable effects of artworks. I ask a number of questions about these material interventions. In principle these questions are ways of addressing the category of ‘art’ and examining new perspectives on ‘aesthetic’ experiencing. A special research interest of mine in this context is the question, how art-related biases and expectations influence the reception of artworks and how they can be circumvented by artistic strategies.